SCREENING VARIABLES

SURVEY MONTH = _________________ (January, February, March, April)

GENDER = ___________ (man, woman)

EMPLOYMENT STATUS = ________________ (part-time, full-time)

EMPLOYER TYPE = ___________________ (state or local government, federal agency, private employer, non-profit organization, self-employed)

WORK JURISDICTION = ________________ (list all jurisdictions)

AGE RANGE = ________________ (list age groups)

ALT MODES USED = ________________ (list all of the following modes noted in Q15 in original survey:

- Carpoled (response 5 or 6)
- Vanpooled (response 7)
- Rode a bus (response 8 or 9)
- Rode a train (response 10, 11, 12, 13)

CV DAYS = ________________ (number of carpool, casual carpool, and vanpool days in Q15 in original survey)

INTRODUCTION

IF ORIGINAL RESPONDENT WAS A MAN, INSERT <his> IN INTRO.
IF ORIGINAL RESPONDENT WAS A WOMAN, INSERT <her> IN INTRO.

Hello. My name is _______________. I’m calling (from CIC Research) on behalf of the Virginia Department of Rail and Public Transportation and the Metropolitan Washington Council of Governments. In <SURVEY MONTH>, we spoke with someone in your household about <his, her> travel to work. We really appreciate <his, her> participation in that survey and we’d like to ask a few more questions. It will take just three or four minutes.

IF THE PERSON ON THE PHONE IS THE SAME GENDER AS THE ORIGINAL RESPONDENT, ASK QS1
IF THE PERSON ON THE PHONE IS NOT THE SAME GENDER AS THE ORIGINAL RESPONDENT, SKIP TO QS3

S1 Were you the person to whom we spoke?

1 Yes (CONTINUE WITH S2)
2 No (SKIP TO S3)
3 Don’t know (SKIP TO S3)

S2 IF YES, ASK: Do you have time to answer these questions now?

1 Yes (SKIP TO CALL BACK QUESTIONS)
2 No (ARRANGE CALL-BACK)
3 Don’t know (ARRANGE CALL-BACK)

S3 The person is a <GENDER> who worked for a <EMPLOYER TYPE> in <WORK JURISDICTION>. Does that help to identify <him, her>?

1 Yes
2 No (SKIP TO S4)
3 Don’t know (SKIP TO S4)
IF S3 = YES, SAY: Is <he, she> at home now?

1  Yes (ASK TO SPEAK TO RESPONDENT)
2  No (ARRANGE CALL-BACK)
3  Don’t know (ARRANGE CALL-BACK)

S4  <He, She> works <EMPLOYMENT STATUS> and is between <AGE RANGE>. Does that help?

1  Yes
2  No (THANK AND TERMINATE)
3  Don’t know (THANK AND TERMINATE)

CALL-BACK QUESTIONS

These questions are about your travel to work. If you have more than one job, please answer for your primary job.

F1  First, how important to you are the following factors in choosing the type of transportation you use to get to work? For your answer, please use a scale of “1” to “5” where “1” means it is “not at all important” and “5” means it is “very important” in choosing the type of transportation you use. How important to you is each of the following?

<table>
<thead>
<tr>
<th>Not at all Important</th>
<th>Very Important</th>
<th>(Don’t Know)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scale: 1 2 3 4 5 9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(READ & ROTATE)

1  The time you have to leave for work
2  How much time it takes to get to work
3  Cost of travel to and from work
4  The time you would get home
5  Safety
6  Ease of your trip to work
7  Flexibility to arrive and leave work when you want to
8  Concern about being stranded at work
9  Productive or personal use of your travel time
10  Convenience
11  Impact on the environment
12  Having time alone to yourself
13  Ability to make stops or run errands
14  Ability to make work-related trips during the day
15  Dependability of your trip to work

IF ALT MODES USED = carpooled, vanpooled, rode a bus, rode a train ANY DAY, SKIP TO Q-F3
IF ALT MODES USED NE carpooled, vanpooled, rode a bus, rode a train ANY DAY, ASK Q-F2
When we spoke to you earlier, you indicated you did not carpool, vanpool, ride a bus, or ride a train to work. Thinking back to that time, how important was each of the following as a reason you did not use these types of transportation? Please use a scale of 1 to 5 for your answer where “1” means “not at all important” and “5” means “very important.”

When we spoke to you earlier, indicated that you <ALT MODES USED> to work at least some days. How important were each of the following in your decision to use <this type, these types> of transportation? Use a scale of 1 to 5 where “1” means “not at all important” in your decision and “5” means “very important” in your decision.

Now, think about the transportation system in your area. By transportation system, we mean the roads, public transportation, bikeways, sidewalks, and so forth. Overall, how satisfied are you with the transportation system in your area? Please use a scale of “1” to “5” for your answer where “1” means “not satisfied at all” and “5” means very satisfied.
NEW PROGRAM OPTIONS

Check Carpool/Vanpool Status

IF CV DAYS = 3, 4, OR 5, SKIP TO PANEL RECRUITMENT

IF CV DAYS = 1 OR 2, ASK Q-F5, INSERTING “more often.” PRECEDE Q-F5 WITH, “I have just three more questions.”

IF CV DAYS = 0, ASK Q-F5, INSERTING, “at least occasionally.” PRECEDE Q-F5 WITH, “I have just three more questions.”

F5 Suppose commuters who carpool or vanpool to work could earn points, similar to frequent flyer miles, for each trip in which they rode to work with other people. These points would be redeemable for goods or services from numerous retailers. How willing would you be to carpool or vanpool to work <at least occasionally, more often> to receive these points? Please use a scale of 1 to 5 where “1” is not willing at all and “5” is “very willing” to carpool or vanpool

<table>
<thead>
<tr>
<th>Not willing at all</th>
<th>Very willing</th>
<th>Don’t know (DNR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scale:</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

IF Q-F5 = 1, 2 OR 3, ASK Q-F6

IF Q-F5 = 4 OR 5, SKIP TO Q-F7

F6 How much more likely would you be to carpool or vanpool if you could redeem those rewards at each of the following types of stores or attractions? Use a scale of 1 to 5 for your answer, where “1” is “no more likely” and “5” is “very much more likely.”

<table>
<thead>
<tr>
<th>No more likely</th>
<th>Very much more likely</th>
<th>Don’t know (DNR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scale:</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

1. A home improvement store such as Home Depot
2. A grocery store
3. A personal electronics and music store such as Best Buy (for CDs, for example)
4. A store such as Kohl’s or Target that sells clothing, household products, beauty supplies, and so forth
5. A specialty store, such as Bass Pro Shops
6. A discount retailer such as Kmart or Walmart
7. Entertainment attractions, such as ballgames and movies
8. Restaurants

SKIP TO PANEL RECRUITMENT

F7 How appealing are each of the following as stores or attractions where you could redeem rewards for carpooling or vanpooling?

<table>
<thead>
<tr>
<th>Not very appealing</th>
<th>Very appealing</th>
<th>Don’t know (DNR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scale:</td>
<td>1</td>
<td>2</td>
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Panel Recruitment

F-8 Finally, would you be interested in participating in future focus groups, telephone interviews or Internet surveys regarding the traffic and transportation issues in your area?

1. Yes
2. No
9. Don’t Know

(IF “YES”, ASK:) Great! May we have an email address along with your first name and/or telephone number to easily contact you for participation in future focus groups or surveys? We will not give or sell the email or telephone number to anyone. It will be strictly used for this panel of motorists in your area who want to be involved with transportation and planning issues.

  First Name: ______________________
  Email address: ______________________
  Telephone number: ______________________

That ends my questions. Thank you again for your time and cooperation!