1. Why did you come into The Commuter Store™ today? (please choose all that apply)

   _____ Needed a fare card, tokens, ticket, or pass   _____ Needed information
   _____ Looking for ways to make my commute better   _____ Needed a map/bus schedule/guide
   _____ Just interested in seeing what it’s about   _____ Needed someplace to kill time

   Other: ________________________________________________________________________________

   ________________________________________________________________________________

2. Did you make a purchase?
   (if yes, ask what it was they purchased and enter it here; if no, leave this blank and ask Question 2A)

   ________________________________________________________________________________

   ________________________________________________________________________________

   2A. (if No in Q2) Why did you not make a purchase? (please choose all that apply)

   _____ Did not need anything today   _____ Did not find what I was looking for
   _____ Prices were too high/higher than expected   _____ Changed my mind

   Other: ________________________________________________________________________________

   ________________________________________________________________________________

3. Is this your first visit to any Commuter Store?

   _____ Yes   _____ No, have visited this and other Stores before

   _____ No, have visited only this Store before   _____ No, have visited other Stores before but not this one

4. Was there anything you were looking for that you did not find?
   (if yes, ask them to describe; if no, leave this blank)

   ________________________________________________________________________________

   ________________________________________________________________________________

   ________________________________________________________________________________