A few small changes can make biking a more attractive commute option. Biking is a green commute option that reduces your business’ carbon footprint and leads to employees who are happier and more productive. BikeArlington recently employed the Southeastern Institute of Research to conduct a study of both bikers and non-bikers in Arlington County. These five research inspired tips will help make biking to work easier and more convenient for your employees:

**Provide Showers:** Research shows that the availability of showers at work plays a large role in the decision to bike.
- 56% say that the availability of showers at work played a role in their decision to bike.
- 87% of respondents without showers at work say they would like to have them.

**Connect with a bike lane or trail:** Connecting your business to a bike lane or bike trail will make biking to your location safer and more appealing to employees.
- About a quarter of respondents report that this played a role in their decision to bike to work.
- It is also high on the list of things bikers would like with 83% of respondents reporting they would like connections to bike lanes and 74% reporting a desire for connections to trails.

**Provide bike racks protected from the weather:** Offering racks that provide protection from the weather are an important option for those biking to work.
- 34% of those who bike say it influenced their decision and 83% of respondents say they would like to have protected bike racks at work.

**Add Lockers:** Access to lockers where employees may store items overnight makes biking easier.
- 60% of respondents said lockers are desirable and 14% said having a locker available influenced their decision to bike.

**Bring it inside:** Enclosed bike lockers provide protection for bikes and peace of mind for employees.
- 18% of people said that having lockers played a role in their decision to bike
- Over half of respondents say they would like access to an enclosed bike rack.

Research shows that BikeArlington support increases biking behavior, with 47% of people reporting they increased their biking trips after beginning to use BikeArlington services. We can assist you with setting up the items described above. Additionally, we offer Bike to Work Classes and can assist you in setting up tax-free transit benefits to provide to your employees.

Providing support for biking as a commute option will benefit both your business and your employees. It can help employees become more fit and productive. It is also a sustainable business choice.