1. Why did you come into The Commuter Store™ today? (please choose all that apply)

□ Needed a fare card, tokens, ticket, or pass
□ Needed information
□ Looking for ways to make my commute better
□ Needed a map/bus schedule/guide
□ Just interested in seeing what it’s about
□ Needed someplace to kill time

Other: __________________________________________
________________________________________________
________________________________________________

2. Was there anything you were looking for that you did not find? (if yes, ask respondent to describe; if no, leave this blank)

________________________________________________
________________________________________________
________________________________________________

3. Is this your first visit to any Commuter Store?

□ Yes (don’t ask Question 4 or 5, go to online)
□ No, have visited this and other Stores before
□ No, have visited only this Store before
□ No, have visited other Stores before but not this one

4. How often do you visit this and/or any other Commuter Store in Arlington County (i.e. the Ballston, Rosslyn, Crystal City, Shirlington, and Mobile Commuter Stores)? [LEAVE BLANK IF RESPONDENT SAYS HE/SHE DOESN’T KNOW]

□ Once a week or more
□ A few times a year
□ One to three times per month
□ Once a year
□ Once a month
□ Almost never

5. When did you first visit The Commuter Store? [LEAVE BLANK IF RESPONDENT SAYS HE/SHE DOESN’T KNOW]

□ Within the past three months
□ Between 1 and 4 years ago
□ Between 3 and 6 months ago
□ Between 5 and 9 years ago
□ Between 6 and 12 months ago
□ 10 or more years ago